

Volunteer Content Creators – Job Description

Role: Volunteer content creator

Location: Remote (UK only) and/or hybrid to Brighton.

Hours: Flexible and to be discussed, a minimum of two hours per month.

Contract: These voluntary roles have an initial commitment of two months, with the possibility of review or extension.

Reports to: Marketing and Content Executive

Who we are:

Grassroots Suicide Prevention (GSP) is a national charity committed to the timely intervention and prevention of suicide. We work to empower people to help save lives through connecting, educating, and campaigning nationally. Our vision is a future where more lives are saved from suicide.

About the roles:

We are looking for confident and creative Volunteer Content Creators (VCCs) to help us raise awareness of suicide prevention through engaging video content.

You will create short-form videos for our social media channels, helping us communicate important suicide prevention messages in an accessible, engaging and sensitive way. You will be provided with video briefs and key messages to work from, while also being encouraged to develop and pitch your own creative ideas.

This role is ideal for someone passionate about content creation, eager to develop their skills and CV, and motivated by making a difference in the mental health and suicide prevention sector.

What you will do:

- Film short-form video content based on provided briefs and key messages.
- Work from content pitches and briefs to develop and produce video content.
- Develop your own creative video ideas that support Grassroots Suicide Prevention's aims and messaging.
- Work collaboratively with the Marketing team to plan and create content.

- Self-shoot videos independently or work with another Content Creator to film content.
- Film content at events, activities and other relevant locations where required.
- Create content suitable for different social media platforms and formats.
- Ensure videos are filmed to a high standard and are suitable for use across social media.
- Follow guidance around sensitive suicide prevention messaging and represent Grassroots Suicide Prevention appropriately.
- Edit video content where required, although advanced editing skills are not essential.

What we are looking for:

You don't need to be a professional filmmaker. We're looking for people who are comfortable on camera, have a creative approach and want to use video to help communicate important suicide prevention messages.

Whether you're experienced with a DSLR or create great content on your phone, we want to hear from people who can bring energy, authenticity and creativity to our videos.

- Confidence presenting to camera and appearing in video content.
- Access to a smartphone with a high-quality camera, or experience using a DSLR or similar camera.
- Ability to independently film yourself or collaborate with another Content Creator.
- A creative approach and willingness to develop new ideas for video content.
- Good communication skills and the ability to follow a brief.
- An understanding of how to create engaging content for social media.
- Sensitivity and professionalism when communicating about suicide prevention and related topics.
- Basic video editing skills are desirable, but not essential.
- Ability to work effectively in a remote environment.
- Are comfortable working independently at times and can stay focused and motivated, while handling the emotional challenges that might come with working around sensitive topics like suicide. It is very important to reflect on whether you have the resilience to safely deal with the subject matter, which can be triggering. Your well-being is the priority.

What we can offer:

- **Real-world experience:** Gain hands-on experience creating content for a national suicide prevention charity, while developing your skills and strengthening your CV.
- **A Friendly, collaborative culture:** Join a team of passionate staff and volunteers dedicated to making a difference in mental health and suicide prevention.
- **A comprehensive induction:** Receive full training on Grassroots Suicide Prevention's branding, mission, as well as relevant role-specific policies.
- **Training:** Access suicide prevention and mental health training to deepen your knowledge and skills to help save lives.
- **Flexible hours:** Enjoy working remotely with flexible hours that can be tailored to your specialisms, schedules and commitments.
- **Opportunity to make a difference:** Use your creativity to create content that supports suicide prevention and helps reach more people with potentially life-saving information.

How to apply

If you've recently been affected by suicide, we encourage you to carefully consider whether this role is right for you, as your wellbeing is our top priority and the work may be emotionally triggering.

Please email a short cover letter explaining why you're interested in the Content Creator role, what you could bring to the team and any relevant experience you have. Please also include examples of your work, such as videos or other content you've created, along with your CV, to jake@prevent-suicide.org.uk.

We will be interviewing potential applicants on a rolling basis.